



Sponsorship

Exclusive sponsorship opportunities are now available for the September 29th “2022 State of Midtown: An Elevated Experience” celebration. This celebratory program will take place elevated nine stories above the Midtown skyline, with unique venue experiences including dueling DJs, hidden gems of Midtown fare, signature cocktails, a jet-setter raffle opportunity and a few secrets we can’t share yet! We are also excited to be partnering with the Carolina Hurricanes to celebrate the club’s 25th Anniversary at this special event.

Diamond Sponsors

\$10,000 (3 Total) **SOLD OUT**

Your head will truly be in the clouds with all the recognition for your brand, team and motto.

- 12 Tickets
- Premier recognition in press release about the event.
- Venue entrance marquee structure will display Diamond Sponsors logos/names
- Exclusive company branded seating area and designated server
- Recognition and logo presence throughout the venue
- Premier placement of logo on website event page.
- Name recognition through social media shoutouts
- Name recognition in media outreach.
- Valet parking and VIP Check-in for sponsors’ guests.
- Ability to purchase additional tickets at 25% discount.

Platinum Sponsors \$5000

- 8 tickets
- Onstage shoutouts of your sponsorship and prominent logo recognition on screens.
- Name and logo recognition on website event page.
- Name recognition through social media shoutouts

- Name recognition in media outreach.
- Valet parking and VIP Check-in for sponsors' guests.
- Ability to purchase additional tickets at 25% discount.

Choose one of the offerings below:

First Impression Experience (1)

Be the first impression guests encounter! After checking in guests will be ushered to a unique 'entrance experience' through the pre-party tunnel where they will be handed a special welcome cocktail. Your signage and presence stays with them as they elevate to the party level nine stories up. You and your team members can welcome guests and wish them a good evening, as they are escorted up to the main event.

Musical Entertainment (1)

Our CBS-17 News anchor emcee Bill Young will introduce the two entertainers and your company sponsorship. These seasoned entertainers will be spinning the tunes and competing for the crowd's attention. These are not garden-variety local DJs. They are traveling entertainers with expertise in engaging the crowd, and your branding will share the stage with them as they provide the beat for this 'elevated experience'.

Bar/Beverage Station (2) SOLD OUT

Each sponsor is provided signage, branded event cup and napkins, and the ability to come up with a signature drink at their bar to create a truly unique experience. Sponsors logo will be on all cups from their bar. Site map and bar locations available to share upon request.

360 Degree Video Experience (1) TAKEN

Help guests capture the moments of this party in the clouds, by sponsoring this popular group video experience. Guests will see your logo as they pose and dance for the camera. Videos/prints with your branding, are instantly shared with guests via their email or text to share and post on social media. Demo link available upon request.

Midtown's Signature Sweet Treat (1) TAKEN

A highly decorated, branded midtown-sourced dessert with your logo and message on it is personally handed to each guest upon departure. This treat is beautiful, tasty and memorable but rarely makes it home from the event!

Guest Valet Parking Service (1) TAKEN

Upscale valet service will be provided to guests upon arrival. This sponsorship allows you to provide your special 'branded leave-behind gift' in guest vehicles. All guests will be greeted by the member of the valet service team upon arrival and welcomed with signage recognizing your sponsorship/logo

Guest Wristband/Complimentary Cocktail Sponsor (1)

Upon checking in, each guest will be adorned with your elegantly branded wristband. As they mingle thru the crowd and take photos your logo goes with them. The wristband also serves to provide the guest with a complimentary drink at one of the two bars on the rooftop.

Bronze Sponsors \$2500 (6) 1 TAKEN

- 6 Tickets
- Onstage mention of your sponsorship and prominent logo recognition on screens.
- Name and logo recognition on our website's event page.
- Name recognition through social media shoutouts
- Name recognition in media outreach.
- Valet parking and VIP Check-in for sponsors' guests.
- Ability to purchase additional tickets at 25% discount.

Silver Sponsors \$1000 (unlimited) 4 TAKEN

- 4 Tickets
- Name and logo recognition on our website's event page.
- Name recognition through social media shoutouts
- VIP Check-in for your guests.

Individual Tickets: \$75

Party Bundle (10): \$635 (15% discount)

Early Bird Ticket purchase: \$60 until August 29th

No "Day of Event" walk-ins will be admitted